

# 2020 Beneficiary Impact Assessment Report

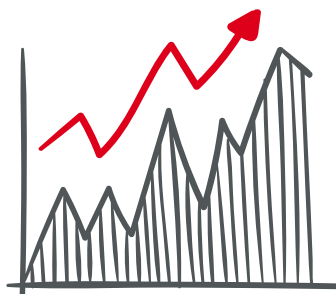


## SKILLS FOR LIFE • 14,2%

Fútbol Con Corazón’s pedagogical goal is to develop values and skills for life in children and adolescents. To achieve this goal, the Integrated Teaching Methodology is used in which it is sought that girls, boys and adolescents build their knowledge based on the experience of directed play, it seeks to potentiate the skills of the participants by exposing them to situations in that certain previously established themes must be applied while having fun playing.

Children and adolescents develop 14 skills for life, organized in intra and interpersonal levels and in turn in 3 dimensions: Cognitive, emotional and social. These skills are evaluated through the Multifocal Life Skills Test, a Likert-type behavioral reporting tool that inquires about the perception of life skills from three perspectives:

- 1 Participants or self-report scale.
- 2 Participant’s parents.
- 3 Participant trainer, so that the same variables can be measured, but from different observers so that a more reliable measurement is obtained.



**2020**  
**14,2%**  
 Increase in the development of skills for life.

Exceeding the annual goal that corresponds to a 10% increase in life skills. The measurement corresponding to the year 2020 shows an increase in the development of skills for life of 14.2% in boys, girls and adolescents.

The **social dimension** is the skill for life that the participants have developed the most with a percentage of 74%, followed by the **emotional dimension** with 72% and the **cognitive dimension** with 71%, the dimension that increased the most was the cognitive dimension with a percentage of 14.64%.

**Social Dimension** 74%

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**Emotional Dimension** 72%

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**Cognitive Dimension** 71%

It was the one that increased the most by 14.64%

The skill for life with the greatest development in FCC participants is Establishment and maintenance of relationships with a percentage of 75%, likewise the skill for life with the greatest increase is decision-making 15.26%.

**Establishment and Maintenance of Relationships** 75%

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**Decision-making** 15,26%

The foregoing shows the increase in the development of skills for life of children and adolescents participating in FCC, with decision-making being the most developed skill for life consistent with our mission and vision. At Fútbol Con Corazón “We dream of a world where each child and youth make good decisions for their lives, regardless of the conditions of their environment”; The results obtained allow us to get closer to this dream, with the support of all we will make it come true.

## MONITORING OF KNOWLEDGE AND APPLICATION OF THE TOPICS DEVELOPED AT FCC

Fútbol Con Corazón constantly monitors the learning of children and adolescents participating in the integrated teaching methodology. This monitoring is carried out through a tool called football review.

Football revision is a pedagogical control strategy based on behavioral observation to establish the degree of applicability by the participants of the topics of the pedagogical curriculum and the degree of conceptual learning of these same topics, developed through the teaching methodology integrated.

The monitoring carried out during 2020 shows the level of appropriation of knowledge and the level of applicability of the themes developed by the participants.

**Conceptual  
Appropriation 90%**



Prevention of  
Addictions  
**96%**

▶ In a general average, according to the results obtained from the application of the Football Review tool, the conceptual appropriation of the participants scores at 92%, with the subject that registers the highest score the **prevention of addictions** with a percentage of the 96% conceptual appropriation, which shows a significant percentage in the knowledge of addictions, their causes and consequences, a great starting point to prevent the different addictions present in the different contexts in which children and adolescents develop.

**Applicability 87%**



Non-  
Violence  
**100%**

▶ In a general average, according to the results obtained from the application of the Football Review tool, the applicability of the participants in the activities carried out by FCC scores 87%, with the subject that registers the highest score being **Non-Violence** that includes not only avoiding conflicts, but also developing strategies to prevent the emergence of new conflicts, this topic scored 100% applicability.

This percentage represents a great achievement in the constant search to generate communities with better coexistence and participants with the ability to make good decisions for their lives regardless of the context.

## EVALUATION OF THE IMPACT ON PARENT BENEFICIARIES OF FCC

Fútbol Con Corazón in alliance with the Universidad de la Costa carried out an evaluation of the impact of individual and community development processes of the adult beneficiaries of Fútbol con Corazón interventions.



### Psychological well-being

# 90%

The communities attached to the FCC program have an adequate level of **psychological well-being, with 90%** indicating that those attending the parents' school have a favorable self-concept of themselves and the capacity for self-determination that allows them to make decisions about their life and freedom to express their opinions without fear. The school for parents has made them aware of the importance of dialogue as a family and has provided them with tools to be able to make more confident approaches with their children and partners. It has also provided them with fundamental tools for their personal development.



### Community Leadership

# 78%

Community leadership understood as the ability of a person to influence other members of their community, adults who are part of the FCC program have 78% leadership in their community which indicates a good level of this one.



### Family Dynamics

# 92%

In **family dynamics the indicator is 92%**, this means that the participants have good parenting guidelines based on dialogue, they also establish levels of communication with their members and there is equity in the roles within the home. Changes presented in the families are highlighted in relation to the distribution of tasks in the home, which had usually been assigned to women due to their gender status. Their children are now less shy, less rude, tell fewer lies, have a greater tolerance for frustration, are more responsible, more respectful and have increased their health by playing sports.

And football has become a motivation to improve their academic performance.



### Social Capital

# 65%

The beneficiaries establish relationships of cooperation and trust with their families, communities and social organizations in their community, the indicator of **social capital being 65%**. In addition, they are participatory in terms of improving the quality of life in their community. Thanks to the FCC parent school meetings, they get to know each other and can be involved in activities that contribute to the community.